

Russia-Nanjing Innovation Center 创新中心

Globaltech_IPTM



ATTIS Group

RUSSIA AND NANJING: ECONOMIC SYNERGY

- **STRONG FUNDAMENTALS**

- Russia combines low public debt and rich natural resources while China has become an industrial powerhouse

- **RISING CONSUMPTION**

- Increasing middle class purchasing power and huge combined domestic markets

- **ADDING VALUE**

- Both moving up the production value chain and transforming into innovation-driven economies

- **INNOVATION**

- Both Russia and China are leading in technological innovation across a variety of sectors

- **INCREASED TRADE**

- Bilateral trade volumes have increased dramatically over last decade

- **ECONOMIC INTEGRATION**

- Deepening economic integration as the Belt & Road helps to align supply chains

- **INVESTMENT**

- Compelling cross-border investment opportunities starting to capture global attention

- **RUSSIA-NANJING INNOVATION CENTER**

- Positioned to strengthen innovation links based on deep familiarity with local markets and strong government backing



Offices in Nanjing and Russia – Belt & Road Gateway

- ▶ Innovation bridge from Russia start-up through China market entry
- ▶ Step by step roadmap from market exploration through long term growth
- ▶ Goal is to develop projects across the Belt & Road

RUSSIA-NANJING INNOVATION CENTER ECOSYSTEM

生态系统的参与主体



参与方

- IP供方
- IP买方
- 创新者
- 企业主
- 投资者
- 科技园
- 大学和研究机构
- 政府机构
- 行业协会
- 标准制定机构

Participants

- IP Suppliers
- IP Buyers
- Inventors
- Entrepreneurs
- Investors
- S&T Parks
- Universities & Institutes
- Government Agencies
- Industry Associations
- IP Standards Bodies

服务方

- 金融
- IP 顾问
- IP 律师
- IP 服务机构
- 市场经纪人
- 孵化器和加速器
- 数据提供者
- 培训机构
- 第三方平台

Service Niches

- Finance
- IP Consultants
- IP Lawyers
- IP Service Agents
- Market Brokers
- Incubators & Accelerators
- Data Providers
- Training Organisations
- 3rd Party Platforms

RUSSIA-NANJING PRIORITY INNOVATION SECTORS



Infrastructure

- Demand for infrastructure, transportation and logistics related to trade flows between Russia and China is growing, particularly in Russia's Far East.



Natural Resources

- Value-added development of natural resources, including innovation in new technologies, downstream processing and high-efficiency operations.



Food & Agriculture

- Demand for better food products rapidly growing as middle classes gain purchasing power. Strong potential for agri-tech & sustainable production.

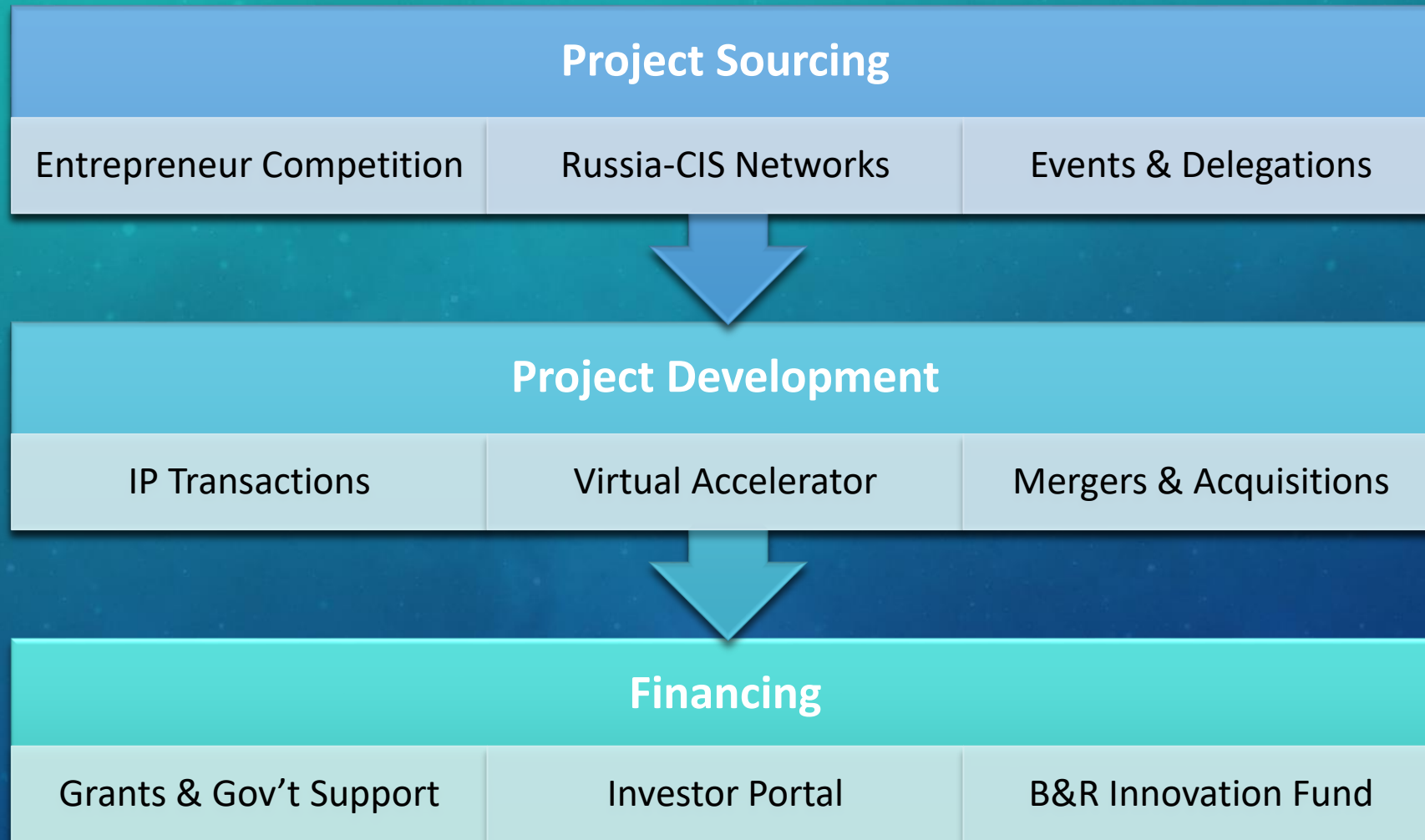


Consumer Goods

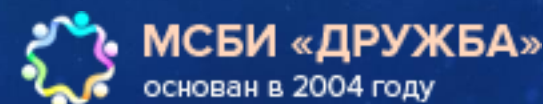
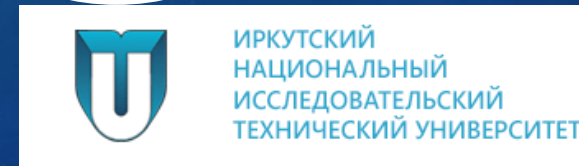
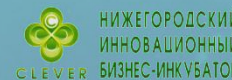
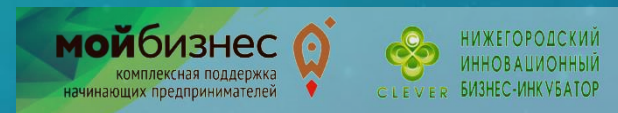
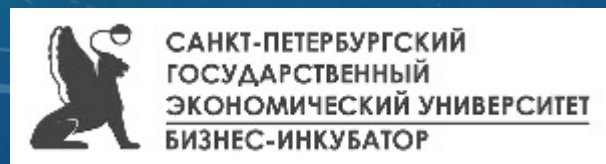
- Huge potential for expansion in cross-border consumer goods and services development as well as Russia-China travel and tourism.

KEY ENABLING TECHNOLOGIES : AI, Big Data, IoT, Robotics, 5G, E-commerce, New Energy Vehicles, etc.

RUSSIA-NANJING INNOVATION CENTER PLATFORM



PROJECT SOURCING RUSSIA-CIS NETWORKS



PROJECT SOURCING

RUSSIA-CHINA ENTREPRENEURSHIP COMPETITION



Showcases outstanding innovation from Russia & China



Goal is to foster cross-border entrepreneurship & investment



Competition targets hi-tech startups looking to develop both Chinese & Russia markets



Competition winners awarded cash prizes and roadshows/training in China

CHENGDU INTERNATIONAL INNOVATION AND ENTREPRENEURSHIP COMPETITION (LONDON STOP)
Second Prize
£ 3,000.00

VIRTUAL ACCELERATOR ROADMAP

Pre-landing

Nanjing Visit

China Market
Analysis

China
Business Plan

Soft landing

Grant
Application

Company
Registration

Office / Team
Development

Post landing

Business
Development

Cross Border
Investment

Profits
Repatriation
/ Exit



IP TRANSACTIONS ONLINE IP EXCHANGE

IP交易模块

将IP发明人与买家配对，并提供能够进行持续合作和交易的工具。

The screenshot displays the homepage of the Intellectual Property Exchange. The top navigation bar includes the logo, 'About', 'Contact', and a 'Sign In' button. The main banner features the tagline 'The go-to marketplace for IP trade and licensing' and 'We democratize access to knowledge, ideas and creativity globally', with 'What We Offer' and 'Join Now' buttons. Below the banner, the 'Search Postings' section has a search bar and category filters. The 'Latest Postings' section lists four items, each with a title, organization, and category.

INTELLECTUAL PROPERTY EXCHANGE

About Contact [Sign In](#)

The go-to marketplace for IP trade and licensing

We democratize access to knowledge, ideas and creativity globally

[What We Offer](#) [Join Now](#)

Search Postings

I am looking for

Type something here...

Within these categories [View full list](#)

Start typing here...

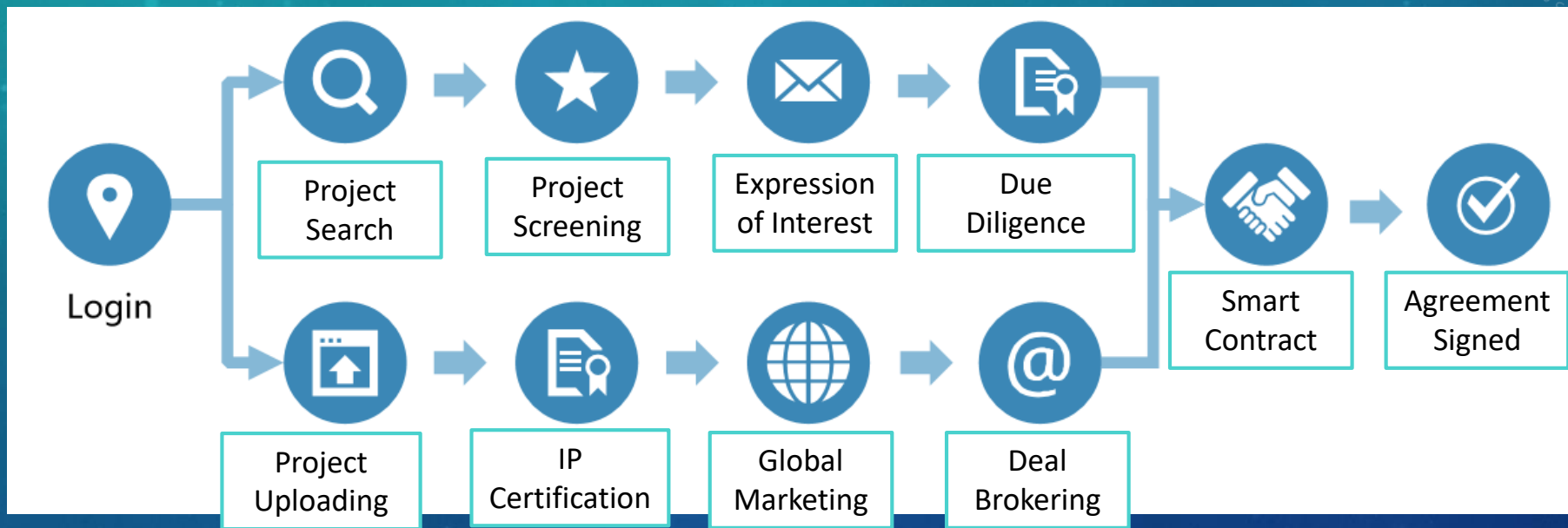
Latest Postings

- **Monetizing social networking activities**
Organization: Entrepreneur Categories: Other
- **Monetizing social networking activities**
Organization: Entrepreneur Categories: Other
- **Lightweight device to help people with walking difficulties to get a...**
Organization: Sales Automation Systems Ltd. Categories: Medical devices
- **Medium to long effects of environmental chemicals on the body w...**
Organization: Individual Categories: Biotechnology

RUSSIA-NANJING IP TRANSACTIONS DEAL FLOW

跨境交易流程图

Buy Side: Companies, Investors, Institutes
买方：公司、投资者、研究机构



Sell Side: Inventors, Companies, Institutes
卖方：发明人、企业、研究机构

CHINA ACCELERATOR INVESTOR PLATFORM

跨境投资模块

在中英两国间建立项目与投资间的合作网络



The screenshot displays the Globaltech_IP website interface. At the top, the browser address bar shows the URL <https://globaltechip.envestry.com>. The website header includes the Globaltech_IP logo and navigation links: [LOOKING TO INVEST?](#), [LOOKING TO RAISE FINANCE?](#), [BACK TO GLOBALTECHIP](#), and [MORE](#). On the right side of the header, there are [LOGIN](#) and [SIGN UP](#) buttons.

The main banner features a scenic image of a mountain range with a stone wall in the foreground. Overlaid on this image is a dark grey box containing the text **THE GATEWAY TO CHINA** and the Chinese phrase **通往中国的道路**. Below this text are two prominent blue buttons: [VIEW DEALS](#) and [SIGN UP](#). A small navigation indicator with three dots is visible at the bottom center of the banner.

Below the banner, a **RISK WARNING** box contains the following text: "RISK WARNING: Your capital is at risk. The risks include: the lack of liquidity in this market in terms of being able to sell shares; the loss of the value of investment; and dilution of shareholding. When you invest any loss in value will not be covered by the Financial Services Compensation Scheme. Please read FULL risk warning."

At the bottom of the page, a large blue banner reads **WELCOME TO GLOBALTECH—IP**.

RUSSIA-NANJING BELT & ROAD INNOVATION FUND

Structure

- Managed by GTIP with leading Russia & Nanjing VCs and family trust LPs
- Supported by Nanjing government guided fund
- Open to CIS companies settling in Nanjing or Nanjing companies going to Belt & Road

Targets

- Fund size: 375 million RMB for about 15 projects (average 25 million RMB / project)
- Investment period: over 3 years, with exits starting after 3-4 years
- Return: average 20% IRR / annum

Projects

- Accelerate project growth between Nanjing and Belt & Road countries
- High growth potential in favoured industries
- Successful product / service in their home markets



谢谢欣赏
Thanks

Globaltech_IP™

Accelerating Innovation



One Small Planet

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Globaltech_IP™

创新 创业 加速



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